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FOR IMMEDIATE RELEASE

## **Northpointe Council, Inc To Host 12<sup>th</sup> Annual Event at Goat Island 12<sup>th</sup> Annual Flexcare Jack O'Lantern Fall Classic 5K Race & 1.5 Mile Health Walk**

Niagara Falls, New York – September 22<sup>nd</sup>, 2009:

For the twelfth consecutive year, Northpointe Council, Inc. will be conducting the Flexcare Jack O'Lantern Fall Classic, held at Niagara Falls State Park on Saturday, October 24<sup>th</sup>, 2009, with the event kicking off at 10 am sharp. Registration for the annual event will begin promptly at 8:30 am on the day of the race. Having been considered by The Buffalo News as 'one of the most scenic courses in the world', the Flexcare Jack O'Lantern Fall Classic has been revisited several years over by runners and walkers from around the region.

All media are welcome to join us at the race location, behind the Top of The Falls Restaurant – where the event will begin at the trolley path and wind throughout Goat Island, turning right off of the pedestrian bridges and eventually finishing at the same area. The run/walk is held in recognition of Red Ribbon Month, honoring DEA special agent Enrique “Kiki” Camerena who was perished in Mexico in 1985, a victim at the hands of drug traffickers while on assignment. Proceeds from the event will benefit alcohol and substance abuse prevention and treatment services for youth.

Flexcare has donated for the third year, \$1250, which will be given to the five top overall male/female finishers. Score This!!!(tm), will provide up to date results for every participant. One of Western New York's most talented musicians, Micheal Krisch will provide entertainment during the run/walk and past its conclusion. The post race picnic will be provided by Delaware North Parks Services.

Having just acquired MT & T as a sponsor, New York State Parks & Recreation, Flexcare, Pine Pharmacy, Budwey Supermarkets, Delaware North Parks Services, STOP DWI, EA Granchelli Developers, Covanta Energy, J.M. Niland & Associates, Brown & Company join the list of sponsors currently on board for this event.

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For more information regarding the Jack O'Lantern Fall Classic 5K Race & 1.5 Mile Health Walk, please visit Northpointe Council, Incorporated's web site at [www.northpointecouncil.org](http://www.northpointecouncil.org) call the agency at (716) 282-1228.