



15 Ranch Trial Court – Orchard Park, NY 14127 - Phone (716) 508 - 0755

Media Contact: Richard J. Clark
Tel: (716) 940-6294
e mail: rich@score-this.com

FOR IMMEDIATE RELEASE

**Riverside Federal Credit Union To Host 8th Annual Event at Beaver Island State Park
Eighth Annual Riverside Federal Credit Union – 'Summer Sizzler' Triathlon**

Grand Island, New York – August 8th, 2011:

An expected 500-plus entrants will invade the waters of The Niagara River, competing in the 8th Annual 'Sumer Sizzler' Triathlon/Duathlon this Sunday, August 13th, starting at 7am – sharp – held at Beaver Island State Park in Grand Island, New York. All media are welcome to join as free food & drink, along with race event apparel - will be provided to the respective media outlets.

The events will consist of the following –

Formula One – 7am Start-

(400 meter swim, 17 Kilometer Bike & conclude with a 3 Kilometer Run – two times)

Sprint Triathlon & Relay – 7:10 AM Start -

(400 meter swim, 17 Kilometer Bike & conclude with a 3 Kilometer Run)

Duathlon - 7:20am Start –

(3 Kilometer Run, 17 Kilometer Bike & conclude with a 3 Kilometer Run)

When these three events conclude, The Kids Triathlon will start at approximately 9:30am. Following The Kids Triathlon finish, the awards will then follow at 10:30am – sharp.

Score This!!!(tm) will be accurately timing the 'Summer Sizzler' – the company is in its seventeenth full season of scoring events.

Sponsors of the Eighth Annual Riverside Federal Credit Union 'Summer Sizzler' include - (title sponsor) Federal Riverside Credit Union, Audio 1 Auto & Home Electronics, Western New York Muscle & Joint Performance Chiropractic, Tri-Spot Multi Sports, John W. Danforth, Buffalo Triathlon Club, We Massage, Tops Friendly Markets, Train-This, The Strassburg Sock, Runner's Remedy, Balega, Endurance Factor, Hammer Nutrition (Ltd.), Always A Party & Abby's Loft, Road ID, Fuel Belt & Avon.

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For more information regarding the 'Summer Sizzler' – contact Richard J. Clark at (716) 940-6294 or access Score This(tm) for the event at <http://score-this.com/summersizzler/summersizzler.html>